

Northern California Volleyball Association Online Privacy Policy

Last updated: March 27, 2020

Northern California Volleyball Association (referred to herein as “NCVA”, “we”, “us”, or “our”) respects your privacy and is committed to complying with this privacy policy (“Privacy Policy”), which describes what information we collect about you, how we use it, with whom we may share it, and what choices you have regarding our use of your information. This Privacy Policy applies to information collected on our Website (“Site”) located at <https://ncva.com>, any webpage that NCVA maintains that links to this Privacy Policy, and any future mobile applications associated with NCVA or the Site.

SCOPE

This Privacy Policy establishes the minimum standard within NCVA for the treatment of Personal Information. This policy covers any Personal Information that is collected, stored, processed, or transferred in electronic or paper form in connection with NCVA’s operations.

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1. What is Personal Information?

“Personal Information” is information that identifies or relates to a particular individual. Examples of Personal Information include, among others, name, email address, phone number, and online identifiers.

2. How we may use your Personal Information

- to send you newsletters, legal updates, event information, marketing communications, and other information that may interest you;
- to understand how people are using our website, including by generating and analyzing statistics;
- to improve and customize communications and advertisements;
- to comply with applicable laws, regulations, and legal processes;
- to protect our rights or property, and the security and integrity of NCVA, users, and our third party business partners and service providers.

3. How we collect Personal Information

A. Information that You Provide Us

In various places on the Site, we request information from you. The exact information we need to collect (including Personal Information) will depend on the purpose for our request. For example, if you subscribe to our email list, we collect your email address, first name, and last name. We will indicate on the form whether a particular field of information is mandatory or optional. If you choose not to provide certain information, we may not be able to provide requested services. For example, if you choose not to fill out the “New Junior Club” form in its entirety we will not be able to begin the registration of your junior club.

B. Information Collected Automatically

We and our third party providers may use cookies and other technologies such as tracking pixels, and analytic tools and services to collect information, including Personal Information, automatically from you. Such information includes your IP address, location information, the type of web browser, browsing activities, usage information, and any other information that your web browsing software or Internet Service Provider automatically provides to our Site.

Cookies

A cookie is a small piece of data stored by your web browser on your computer or mobile device. We use cookies to collect information from you concerning your usage of our Site and to track your movement across devices and marketing channels. You may opt-out of the automatic collection of some information by referring to your web browser’s or mobile device’s options or settings menu. Each browser is different, so check the “Help” menu of your browser to learn how to change your cookie preferences or visit <http://www.allaboutcookies.org> for more information.

Some of our service providers may use cookies or other methods to gather information regarding your use of the Site, and may combine the information in these cookies with any Personal

Information about you that they may have. The use of such tracking information by a third party depends on the privacy policy of that third party. We do not respond to Do Not Track (“DNT”) signals sent to us by your browser at this time. To learn more about how DNT works, please visit <http://allaboutdnt.com/>.

Google Analytics

We use Google Analytics, in order to better understand your use of our Site and how we can improve it. This tool collects information sent by your browser or mobile device, including the pages you visit and other usage information. For more information regarding how Google collects, uses, and shares your personal information please visit <http://www.google.com/policies/privacy/partners/>. To prevent data from being used by Google Analytics, you can download the opt-out browser add-on at: <https://tools.google.com/dlpage/gaoptout?hl=en>.

4. Disclosure of Personal Information

We will not disclose Personal Information except as set forth in this Privacy Policy or with your consent. Specifically, we do not sell Personal Information. This section describes to whom we disclose Personal Information and for what purposes:

- **Our Service Providers.** We employ service providers to perform tasks on our behalf and to assist us in operating the Site or providing our products and services. For example, we engage third parties to provide analytical services and send out mass communications through our email list. We take commercially reasonable steps to ensure our service providers provide at least the same level of protection for Personal Information as we do.
- **Companies Involved in Mergers and Acquisitions Transactions.** If we sell or otherwise transfer part or the whole of our business or assets to another organization (e.g., in the course of a transaction like a merger, acquisition, bankruptcy, dissolution, or liquidation), any information collected through the Website, including Personal Information, may be among the items sold or transferred.
- **Law Enforcement, Government Agencies, and Courts.** We may disclose Personal Information at the request of law enforcement or government agencies or in response to subpoenas, court orders, or other legal processes to establish, protect, or exercise our rights or to defend against a legal claim or as otherwise required or allowed by law, or to protect the rights, property, or safety of any other person. We may also disclose Personal Information to investigate or prevent a violation by you of any contractual or other relationship with us or your illegal or harmful activity.

5. How we protect the confidentiality of Personal Information

We protect the confidentiality and security of information we obtain in the course of business. We use commercially reasonable safeguards, such as industry-standard encryption technology, to help keep the information collected through the Site secure.

Despite these efforts to store Personal Information in a secure operating environment, we cannot guarantee the security of Personal Information during its transmission or its storage on our systems. Further, while we attempt to ensure the integrity and security of Personal Information, we cannot guarantee that our security measures will prevent third parties such as hackers from illegally obtaining access to Personal Information. We do not represent or warrant that Personal Information about you will be protected against, loss, misuse, or alteration by third parties.

6. Accessing, updating, or deleting Personal Information

If you would like to otherwise access, update, or delete Personal Information about you, you may submit a request to Privacy@ncva.com. We will promptly review all such requests in accordance with applicable law.

7. Opting out of receiving electronic communications

With your permission, we may send notifications, promotions, or other information via email through a service provider (“Communications”). You may choose to stop receiving Communications by submitting a request to Privacy@ncva.com.

8. Personal Information transferred from the U.S.

If you are using the Site from outside the United States, please be aware that Personal Information may be transferred to, stored, and processed in the United States. Although we take steps to provide adequate safeguards, the data protection laws of the United States might not be as comprehensive as those in your country. By using the Site, you consent to your information being transferred to the United States for the purposes described in this Privacy Policy.

9. Other Websites and Sites, including Social Media

We are not responsible for the practices employed by any websites or services linked to or from our website, including the information or content contained within them. We encourage you to investigate and ask questions before disclosing your Personal Information to third parties.

10. Children’s Privacy

Consistent with the Children’s Online Privacy Protection Act of 1998 (COPPA), NCVA does not knowingly collect personally identifiable information from children under the age of 13 without parental consent. If we learn that personally identifiable information of a child under the age of 13 has been submitted via our Site without parental consent, NCVA will take all action necessary to comply with our responsibilities under applicable legal requirements, which may include deletion of any such information.

11. Changes to our Privacy Policy

We may modify or update this Privacy Policy from time to time, so please review it periodically. We may provide you with notice of material changes to the Privacy Policy as appropriate under the circumstances. Unless otherwise indicated, any changes to this Privacy Policy will apply immediately upon posting to the Site.

12. How to contact us

If you have any questions about this Privacy Policy or the Site, please email us at Privacy@ncva.com.